Rate Type

#### INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens.

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1538320-1
 10/30/16
 October 2016
 09/26/16 - 10/30/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingtd
 National

Advertiser Product Estimate Number
Clinton/D/President HFA 2016 60S 5770

Special Handling

Agency Code | Advertiser Code | Product 1/2 | 9912856 |

Agency Ref Advertiser Ref

Greer Margolis Mitchell Burns Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Class of Time - Pre-emptible with notice

Day Air Date

End Date

10/30/16

**MTWTFSS** 

-TWTF--

Air Time Description

Start Date

10/24/16

Weeks:

Spots: # Ch

Spots/

| ine Start        | Date E    | nd Da           | ate Des               | cription    |                | Start/End Time   | MTWTFSS                   | Length | Week         | Rate       | Туре |             |             |
|------------------|-----------|-----------------|-----------------------|-------------|----------------|------------------|---------------------------|--------|--------------|------------|------|-------------|-------------|
| 1 10/25<br>Class |           | 0/28/<br>- Pre- | 16 WPE<br>emptible wi |             |                | arr5:00-6:00am   | -TWTF                     | 1:00   | 12           | \$450.00   | NM   |             |             |
| Weeks            |           | art Da<br>/24/1 |                       | <del></del> | TWTFSS<br>TWTF | Spots/Week<br>12 | <u>Rate</u><br>\$450.00   |        |              |            |      |             |             |
| Spots: #         | Ch        | Day             | Air Date              | Air Tir     | ne Descri      | ption            | Start/End Time            | Lengt  | h Ad-ID      |            |      | Rate        | <u>Type</u> |
| 1                | WPBF      | Tu              | 10/25/16              | 5:09        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | O HFA16G365H | 1          |      | \$450.00    | NM          |
| 6                | WPBF      | Tu              | 10/25/16              | 5:26        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G365H | ł          |      | \$450.00    | NM          |
| 2                | WPBF      | W               | 10/26/16              | 4:59        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405H | 1          |      | \$450.00    | NM          |
| 5                | WPBF      | W               | 10/26/16              | 5:25        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16D406F | 1          |      | \$450.00    | NM          |
| 9                | WPBF      | Th              | 10/27/16              | 4:59        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16D406H | ł          |      | \$450.00    | NM          |
| 8                | WPBF      | Th              | 10/27/16              | 5:09        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405F | ł          |      | \$450.00    | NM          |
| 10               | WPBF      | Th              | 10/27/16              | 5:39        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405F | 1          |      | \$450.00    | NM          |
| 3                | WPBF      | Th              | 10/27/16              | 5:55        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405H | I          |      | \$450.00    | NM          |
| 7                | WPBF      | F               | 10/28/16              | 4:59        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16D406F | 1          |      | \$450.00    | NM          |
| 11               | WPBF      | F               | 10/28/16              | 5:24        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405F | I          |      | \$450.00    | NM          |
| 12               | WPBF      | F               | 10/28/16              | 5:38        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16D406F | 1          |      | \$450.00    | NM          |
| 4                | WPBF      | F               | 10/28/16              | 5:56        | AM WPBF        | News 25 5-6:00am | 5:00-6:00am               | 1:0    | 0 HFA16G405F | 1          |      | \$450.00    | NM          |
| 2 10/25<br>Class |           | 0/28/<br>- Pre- | 16 WPE<br>emptible wi |             | 25 Mornir      | ngs6-7AM         | -TWTF                     | 1:00   | 5            | \$1,200.00 | NM   |             |             |
| Weeks            |           | art Da<br>/24/1 |                       |             | TWTFSS<br>TWTF | Spots/Week<br>5  | <u>Rate</u><br>\$1,200.00 |        |              |            |      |             |             |
| Spots: #         | <u>Ch</u> | <u>Day</u>      | Air Date              | Air Tir     | ne Descri      | <u>ption</u>     | Start/End Time            | Lengt  | h Ad-ID      |            |      | <u>Rate</u> | Type        |
| 1                | WPBF      | Tu              | 10/25/16              | 6:40        | AM WPBF        | News 25 Mornings | 6-7AM                     | 1:0    | 0 HFA16G365H | 1          |      | \$1,200.00  | NM          |
| 2                | WPBF      | W               | 10/26/16              | 6:51        | AM WPBF        | News 25 Mornings | 6-7AM                     | 1:0    | 0 HFA16G405H | 1          |      | \$1,200.00  | NM          |
| 5                | WPBF      | Th              | 10/27/16              | 6:12        | AM WPBF        | News 25 Mornings | 6-7AM                     | 1:0    | O HFA16D406H | ł          |      | \$1,200.00  | NM          |
| 3                | WPBF      | Th              | 10/27/16              | 6:52        | AM WPBF        | News 25 Mornings | 6-7AM                     | 1:0    | 0 HFA16G405H | 1          |      | \$1,200.00  | NM          |
| 4                | WPBF      | F               | 10/28/16              | 6:08        | AM WPBF        | News 25 Mornings | 6-7AM                     | 1:0    | 0 HFA16G405H | 1          |      | \$1,200.00  | NM          |
| 3 10/25          |           | 0/28/           | 16 Goo                | d Mornir    | g America      | 7-9AM            | -TWTF                     | 1:00   | 5            | \$1,200.00 | NM   |             |             |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Rate

Start/End Time

Length Ad-ID

\$1,200.00

Spots/Week

5

W DEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538320-1 | 10/30/16     | October 2016  | 09/26/16 - 10/30/16 |

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

www.thewpbfchannel.com

| Line Start Dat         | te End Date I                    | Description                            | Start/End Time      | MTWTFSS                 |               | Spots/<br>Week | Rate       | Туре |                |
|------------------------|----------------------------------|--|---------------------|-------------------------|---------------|----------------|------------|------|----------------|
| 3 10/25/16<br>Class of | 10/28/16 (<br>Time - Pre-emptibl | Good Morning America                   | a 7-9AM             | -TWTF                   | 1:00          | 5              | \$1,200.00 | NM   |                |
| Spots: # C             | h Day Air Da                     | te Air Time Descr                      | iption              | Start/End Time          | Length        | Ad-ID          |            |      | Rate Type      |
| 5 W                    | VPBF Tu 10/25/                   | 16 8:29 AM Good                        | Morning America     | 7-9AM                   | 1:00          | HFA16G365H     |            |      | \$1,200.00 NM  |
| 2 W                    | VPBF W 10/26/                    | 16 8:29 AM Good                        | Morning America     | 7-9AM                   | 1:00          | HFA16G407H     |            |      | \$1,200.00 NM  |
| 1 W                    | VPBF Th 10/27/                   | 16 7:25 AM Good                        | Morning America     | 7-9AM                   | 1:00          | HFA16G407H     |            |      | \$1,200.00 NM  |
| 3 V                    | VPBF Th 10/27/                   | 16 8:51 AM Good                        | Morning America     | 7-9AM                   | 1:00          | HFA16G405H     |            |      | \$1,200.00 NM  |
| 4 V                    | VPBF F 10/28/                    | 16 7:25 AM Good                        | Morning America     | 7-9AM                   | 1:00          | HFA16D406H     |            |      | \$1,200.00 NM  |
| 4 10/25/16<br>Class of | 10/28/16<br>Time - Pre-emptibl   | WPBF NEWS AT 9:00<br>le with notice    |                     | -TWTF                   | 1:00          | 4              | \$600.00   | NM   |                |
| Weeks:                 |                                  | nd Date MTWTFSS<br>0/30/16 -TWTF       | Spots/Week<br>4     | <u>Rate</u><br>\$600.00 |               |                |            |      |                |
| Spots: # C             | <u>Day Air Da</u>                | te Air Time Descr                      | <u>iption</u>       | Start/End Time          | <u>Length</u> | Ad-ID          |            |      | Rate Type      |
| 1 V                    | VPBF Tu 10/25/                   | 16 9:07 AM WPBF                        | NEWS AT 9:00AM      | M-F 9A-10A              | 1:00          | HFA16G365H     |            |      | \$600.00 NM    |
| 3 V                    | VPBF W 10/26/                    | 16 9:41 AM WPBF                        | NEWS AT 9:00AM      | M-F 9A-10A              | 1:00          | HFA16G405H     |            |      | \$600.00 NM    |
| 4 V                    | VPBF Th 10/27/                   | 16 9:16 AM WPBF                        | NEWS AT 9:00AM      | M-F 9A-10A              | 1:00          | HFA16G405H     |            |      | \$600.00 NM    |
| 2 V                    | VPBF F 10/28/                    | 16 9:59 AM WPBF                        | NEWS AT 9:00AM      | M-F 9A-10A              | 1:00          | HFA16G405H     |            |      | \$600.00 NM    |
| 5 10/25/16<br>Class of | 10/28/16<br>Time - Pre-emptibl   | Dr. Oz M-F 10-11a<br>le with notice    | 10a-11a             | -TWTF                   | 1:00          | 4              | \$530.00   | NM   |                |
| Weeks:                 |                                  | nd Date MTWTFSS<br>0/30/16 -TWTF       | Spots/Week<br>4     | <u>Rate</u><br>\$530.00 |               |                |            |      | ă.             |
| Spots: # C             | <u>Day Air Da</u>                | te Air Time Descr                      | <u>iption</u>       | Start/End Time          | <u>Length</u> | Ad-ID          |            |      | Rate Type      |
| 1 V                    | VPBF Tu 10/25/                   | 16 10:28 AM Dr. Oz                     | M-F 10-11a          | 10a-11a                 | 1:00          | HFA16G365H     |            |      | \$530.00 NM    |
| 2 W                    | VPBF W 10/26/                    | 16 10:21 AM Dr. Oz                     | M-F 10-11a          | 10a-11a                 | 1:00          | HFA16G405H     |            |      | \$530.00 NM    |
| 4 W                    | VPBF Th 10/27/                   | 16 10:37 AM Dr. Oz                     | M-F 10-11a          | 10a-11a                 | 1:00          | HFA16D406H     |            |      | \$530.00 NM    |
| 3 V                    | VPBF F 10/28/                    | 16 10:11 AM Dr. Oz                     | M-F 10-11a          | 10a-11a                 | 1:00          | HFA16G407H     |            |      | \$530.00 NM    |
| 6 10/25/16<br>Class of | 10/28/16<br>Time - Pre-emptib    | WPBF News 25 @ No<br>le with notice    | on 12pm-1230pm      | -TWTF                   | 1:00          | 3              | \$600.00   | NM   |                |
| Weeks:                 |                                  | nd Date MTWTFSS<br>D/30/16 -TWTF       | Spots/Week<br>3     | <u>Rate</u><br>\$600.00 |               |                |            |      |                |
| Spots: # C             | <u>Ch</u>                        | te <u>Air Time</u> <u>Descr</u>        | <u>iption</u>       | Start/End Time          | Length        | Ad-ID          |            |      | Rate Type      |
| 3 V                    | VPBF Tu 10/25/                   | '16 12:24 PM WPBF                      | News 25 @ Noon      | 12pm-1230pm             | 1:00          | HFA16G365H     |            |      | \$600.00 NM    |
| 1 V                    | VPBF Th 10/27/                   | 16 12:24 PM WPBF                       | News 25 @ Noon      | 12pm-1230pm             | 1:00          | HFA16G405H     |            |      | \$600.00 NM    |
| 4 V                    | VPBF F 10/28/                    | 16 12:14 PM WPBF                       | News 25 @ Noon      | 12pm-1230pm             | 1:00          | HFA16G405H     |            |      | \$600.00 NM    |
| 7 10/25/16<br>Class of | 10/28/16<br>Time - Pre-emptib    | 1230-1P Access Holly<br>le with notice | woc1230-1p          | -TWTF                   | 1:00          | 4              | \$530.00   | NM   | 12.            |
| Weeks:                 |                                  | nd Date MTWTFSS<br>0/30/16 -TWTF       | Spots/Week<br>4     | <u>Rate</u><br>\$530.00 |               |                |            |      |                |
| Spots: # C             | Ch Day Air Da                    | te <u>Air Time</u> <u>Descr</u>        | iption              | Start/End Time          | Length        | Ad-ID          |            |      | Rate Type      |
| 1 V                    | VPBF Tu 10/25/                   | /16 12:54 PM 1230-                     | 1P Access Hollywood | 1230-1p                 | 1:00          | HFA16G365H     |            |      | \$530.00 NM    |
| 2 V                    | VPBF W 10/26/                    | /16 12:54 PM 1230-                     | 1P Access Hollywood | 1230-1p                 | 1:00          | HFA16G405H     |            |      | \$530.00 NM    |
| 3 V                    | VPBF Th 10/27/                   | /16 12:41 PM 1230-                     | 1P Access Hollywood | 1230-1p                 | 1:00          | HFA16V357H     |            |      | \$530.00 NM    |
| 4 V                    | VPBF F 10/28/                    | 16 12:54 PM 1230-                      | 1P Access Hollywood | 1230-1p                 | 1:00          | HFA16G405H     |            |      | \$530.00 NM    |
| 8 10/25/16<br>Class of | 10/28/16<br>Time - Pre-emptib    | THE CHEW<br>le with notice             | 1P-2P               | -TWTF                   | 1:00          | 3              | \$700.00   | NM   |                |
| Weeks:                 | Start Date E                     | nd Date MTWTFSS<br>0/30/16 -TWTF       | Spots/Week<br>3     | <u>Rate</u><br>\$700.00 |               |                |            |      | z <sup>r</sup> |
| Spots: # C             | Ch Day Air Da                    |  | •                   | Start/End Time          | Length        | Ad-ID          |            |      | Rate Type      |
|                        | VPBF Tu 10/25/                   |  |                     | 1P-2P                   |               | HFA16G365H     |            |      | \$700.00 NM    |

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538320-1 | 10/30/16     | October 2016  | 09/26/16 - 10/30/16 |

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

| B 10/26/16   10/26/1   | www.thewpbfchannel.com   |                |                   |               |              |            |       |               |
|--|--|----------------|-------------------|---------------|--------------|------------|-------|---------------|
| 8 10/25/16   10/23/16   THE CHEW   |  |                |                   |               | Spots/       |            |       |               |
| Class of Time - Pre-emptible with notice   Spots # Ch Day Air Date   Air Time   Description   Stat/End Time   Lenath Ad-ID   Rate   Type   | Line Start Date End Date Description   | Start/End Time | MTWTFSS           | Length        | Week         | Rate       | Туре  | *:            |
| Spots  |  | 1P-2P          | -TWTF             | 1:00          | 3            | \$700.00   | NM    |               |
| 2 WPBF W 10/28/16 12:59 PM THE CHEW  |  | ption          | Start/End Time    | Length        | Ad-ID        |            |       | Rate Type     |
| 9 10/25/16 10/28/16 1   | 1  | HEW            | 1P-2P             | 1:00          | HFA16V357I   | Н          |       |               |
| Class of Time - Pre-emptible with notice   Spots: Start Date for Date   MTXFESS   Spots: Start Date for Date   MTXFESS   Spots: Start Date   Start Date Date   Start Date Date   Start Date Date Date   Start Date Date Date Date Date Date Date Dat  | 1 WPBF Th 10/27/16 12:59 PM THE C  | HEW            | 1P-2P             | 1:00          | HFA16G405I   | Н          |       | \$700.00 NM   |
| Class of Time - Pre-emptible with notice   Spots: Start Date for Date   MTXFESS   Spots: Start Date for Date   MTXFESS   Spots: Start Date   Start Date Date   Start Date Date   Start Date Date Date   Start Date Date Date Date Date Date Date Dat  | 9 10/25/16 10/28/16 Dr Oz  | 3 An           | _TWTE             | 1:00          | 5            | \$700.00   | NIN   |               |
| Spots: # Cb  | Class of Time - Pre-emptible with notice   | <u>'</u>       |                   | 1.00          |              | \$700.00   | INIVI | N11           |
| T WPBF Tu 10/25/16 3.21 PM Dr. Oz  | 10/24/16 10/30/16 -TWTF  | 5              | \$700.00          |               |              |            |       |               |
| S WPBF Tu 10/25/16 3:37 PM Dr. Oz 3-4p 1:00 HFA156405H \$700.00 NM 2 WPBF W 10/28/16 3:39 PM Dr. Oz 3-4p 1:00 HFA156405H \$700.00 NM 3 WPBF Th 10/27/16 3:33 PM Dr. Oz 3-4p 1:00 HFA156405H \$700.00 NM 4 WPBF F 10/28/16 3:31 PM Dr. Oz 3-4p 1:00 HFA156405H \$700.00 NM 5700.00 NM 4 WPBF F 10/28/16 3:31 PM Dr. Oz 3-4p 1:00 HFA156405H \$700.00 NM 5700.00 NM 57000.00 NM 5700.00 NM 5700.00 NM 5700.00 NM 57000.00 NM 570000.00 NM 5700000.00 NM 5700000.00 NM 5700000  | '  |                |                   |               |              |            |       |               |
| 2 WPBF W 10/28/16 3:29 PM Dr. Oz 3-4p 1:00 HFA166405H \$700.00 NM 3 WPBF T 10/27/16 3:33 PM Dr. Oz 3-4p 1:00 HFA166405H \$700.00 NM 4 WPBF F 10/28/16 3:31 PM Dr. Oz 3-4p 1:00 HFA166405H \$700.00 NM 5700.00 NM 570  |  |                | •                 |               |              |            |       |               |
| 3 WPBF Th 10/27/16 3:33 PM Dr. Oz   3-4p   1:00 HFA166405H   \$700.00 NM   4 WPBF F 10/28/16 3:31 PM Dr. Oz   3-4p   1:00 HFA166406H   \$700.00 NM   \$700.00 NM |  |                | •                 |               |              |            |       | *1            |
| 10 10/28/16  |  |                | •                 |               |              |            |       | 1             |
| 10 10/25/16 10/25/16 10/25/16   Ellen  |  |                | •                 |               |              |            |       |               |
| Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTESS   Spots/Week   Start/End Time   Lenath Ad-ID   Rate   Type   | 4 VVPBF F 10/28/16 3:31 PIVI Dr. OZ  |                | 3- <del>4</del> p | 1:00          | HFA16D406    | 1          |       | \$700.00 NIVI |
| Spots: # Ch  |  | 4-5p           | -TWTF             | 1:00          | 5            | \$1,050.00 | NM    |               |
| Spots: # Ch  | The state of the s |                |                   |               |              |            |       | 8             |
| Spots: ## Ch   | Spots: # Ch Day Air Date Air Time Descri   | ption          | Start/End Time    | Length        | Ad-ID        |            |       | Rate Type     |
| 3 WPBF Th 10/27/16   | 1 WPBF Tu 10/25/16 4:43 PM Ellen   |                | 4-5p              | 1:00          | HFA16D406    | Н          |       | \$1,050.00 NM |
| 2 WPBF Th 10/27/16   | 5 WPBF W 10/26/16 4:31 PM Ellen  |                | 4-5p              | 1:00          | HFA16G405    | Н          |       | \$1,050.00 NM |
| A   WPBF   F   10/28/16   4:30 PM Ellen   4-5p   1:00 HFA166405H   \$1,050.00 NM   | 3 WPBF Th 10/27/16 4:21 PM Ellen   |                | 4-5p              | 1:00          | HFA16D406    | Н          |       | \$1,050.00 NM |
| 11 10/25/16 10/28/16   | 2 WPBF Th 10/27/16 4:44 PM Ellen   |                | 4-5p              | 1:00          | HFA16G405    | H          |       | \$1,050.00 NM |
| Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   Spots/Week   10/24/16   10/30/16   -TWTF   4   \$1,200.00  | 4 WPBF F 10/28/16 4:30 PM Ellen  |                | 4-5p              | 1:00          | HFA16G405    | 4          |       | \$1,050.00 NM |
| Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$1,200.00   |  | 5-6pm          | -TWTF             | 1:00          | 4            | \$1,200.00 | NM    |               |
| Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type  | Weeks: Start Date End Date MTWTFSS   |                |                   |               |              |            |       |               |
| 3 WPBF W 10/26/16 5:15 PM M-F 5pm News   | Spots: # Ch Day Air Date Air Time Descri   | ption          |                   | Length        | Ad-ID        |            |       | Rate Type     |
| 4       WPBF       Th       10/27/16       5:14 PM M-F 5pm News       5-6pm       1:00 HFA16G405H       \$1,200.00 NM         2       WPBF       F       10/28/16       5:41 PM M-F 5pm News       5-6pm       1:00 HFA16G405H       \$1,200.00 NM         12       10/25/16       10/28/16       Wheel Of Fortune       7-7:30PM       -TWTF       1:00 2 \$5,300.00 NM         Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16       MTWTFSS Spots/Week Pate Spots/Week 10/24/16       Rate 10/24/16       Rate 17/22         3       10/24/16       10/30/16       7:19 PM Wheel Of Fortune       7-7:30PM       1:00 HFA16D406H       \$5,300.00 NM         2       WPBF       F       10/28/16       7:17 PM Wheel Of Fortune       7-7:30PM       1:00 HFA16D406H       \$5,300.00 NM         13       10/25/16       10/28/16       Jeopardy       7:30-8PM       -TWTF       1:00 2 \$6,000.00 NM         Weeks: Start Date End Date MTWTFSS Solv/Week 10/24/16       Rate 10/24/16       Rate 10/24/16       Rate 10/24/16       Rate 10/24/16       Rate 10/25/16       Rate 10/25/16 <td< td=""><td></td><td></td><td>5-6pm</td><td>1:00</td><td>HFA16G405</td><td>Н</td><td></td><td>\$1,200.00 NM</td></td<>   |  |                | 5-6pm             | 1:00          | HFA16G405    | Н          |       | \$1,200.00 NM |
| 2         WPBF         F         10/28/16         5:41 PM M-F 5pm News         5-6pm         1:00 HFA16G405H         \$1,200.00 NM           12         10/25/16         10/28/16         Wheel Of Fortune         7-7:30PM         -TWTF         1:00         2         \$5,300.00         NM           Weeks: Start Date End Date 10/24/16 10/30/16 -TWTF         2         \$5,300.00         Rate 10/24/16 10/30/16 -TWTF         2         \$5,300.00           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type           1         WPBF Tu 10/25/16         7:19 PM Wheel Of Fortune         7-7:30PM         1:00 HFA16D406H         \$5,300.00 NM           2         WPBF F 10/28/16         7:17 PM Wheel Of Fortune         7-7:30PM         1:00 HFA16D406H         \$5,300.00 NM           13 10/25/16 10/28/16 Jeopardy         7:30-8PM         -TWTF         1:00 2 \$6,000.00 NM           Weeks: Start Date End Date MTWTFSS Spots/Week 10/24/16 10/30/16 -TWTF         Rate Type 10/24/16 10/30/16 -TWTF         2         \$6,000.00 NM           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type 10/25/16 7:54 PM Jeopardy         7:30-8PM         1:00 HFA16G405H         \$6,000.00 NM   | 3 WPBF W 10/26/16 5:15 PM M-F 5p   | m News         | 5-6pm             | 1:00          | ) HFA16D406I | Н          |       | \$1,200.00 NM |
| 12 10/25/16  | 4 WPBF Th 10/27/16 5:14 PM M-F 5p  | om News        | 5-6pm             | 1:00          | ) HFA16G405I | Н          |       | \$1,200.00 NM |
| Class of Time - Fixed Non Pre-emptible   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/24/16   10/30/16   -TWTF   2   \$5,300.00   | 2 WPBF F 10/28/16 5:41 PM M-F 5p   | om News        | 5-6pm             | 1:00          | ) HFA16G405I | Н          |       | \$1,200.00 NM |
| Weeks:         Start Date 10/24/16         End Date 10/30/16         MTWTFSS - TWTF         Spots/Week 2   |  | 7-7:30PM       | -TWTF             | 1:00          | 2            | \$5,300.00 | NM    | ,<br>51       |
| Spots: # Ch  |  | Spots/Week     |                   |               |              |            |       |               |
| 1         WPBF         Tu         10/25/16         7:19 PM Wheel Of Fortune         7-7:30PM         1:00 HFA16D406H         \$5,300.00 NM           2         WPBF         F         10/28/16         7:17 PM Wheel Of Fortune         7-7:30PM         1:00 HFA16D406H         \$5,300.00 NM           13         10/25/16         10/28/16         Jeopardy         7:30-8PM         -TWTF         1:00         2         \$6,000.00 NM           Class of Time - Fixed Non Pre-emptible           Weeks: Start Date  | 10/24/16 10/30/16 -TWTF  | 2              | \$5,300.00        |               |              |            |       |               |
| 2         WPBF         F         10/28/16         7:17 PM Wheel Of Fortune         7-7:30PM         1:00 HFA16D406H         \$5,300.00 NM           13         10/25/16         10/28/16         Jeopardy Jeopardy Jeopardy Jeopardy         7:30-8PM         -TWTF         1:00         2         \$6,000.00 NM           Weeks: Start Date In/24/16         End Date In/25/16         MTWTFSS In/25/16         Spots/Week In/25/16         Rate In/25/16         Rate In/25/16         Rate In/25/16         Rate In/25/16         Rate In/25/16         In/25/16         Rate In/25/16  |  |                |                   |               |              |            |       |               |
| 13 10/25/16  | <b>1</b>   |                |                   |               |              |            |       | · .           |
| Class of Time - Fixed Non Pre-emptible           Weeks:         Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/24/16   10/30/16   -TWTF   2 \$6,000.00         Rate   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   1 WPBF   Tu   10/25/16   7:54 PM   Jeopardy   7:30-8PM   1:00 HFA16G405H   \$6,000.00 NM   | 2 WPBF F 10/28/16 7:17 PM Wheel  | Of Fortune     | 7-7:30PM          | 1:00          | ) HFA16D406  | Н          |       | \$5,300.00 NM |
| Weeks:         Start Date 10/24/16         End Date 10/30/16         MTWTFSS Spots/Week 2 \$6,000.00         Rate 2 \$6,000.00           Spots:         # Ch Day Air Date Air Time Description 1 WPBF Tu 10/25/16         Air Time Description 2 Start/End Time Length Ad-ID 1:00 HFA16G405H         Rate Type 7:30-8PM 1:00 HFA16G405H         \$6,000.00 NM  |  | 7:30-8PM       | -TWTF             | 1:00          | 2            | \$6,000.00 | NM    |               |
| Spots: #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1         WPBF         Tu         10/25/16         7:54 PM Jeopardy         7:30-8PM         1:00 HFA16G405H         \$6,000.00 NM   | Weeks: Start Date End Date MTWTFSS   |                |                   | · - <u>-</u>  |              |            |       |               |
| 1 WPBF Tu 10/25/16 7:54 PM Jeopardy 7:30-8PM 1:00 HFA16G405H \$6,000.00 NM   |  |                |                   | <u>Lenath</u> | Ad-ID        |            |       | Rate Type     |
|  |  |                |                   |               |              | н          |       | i             |
|  | ·  | •              | 7:30-8PM          | 1:00          | ) HFA16G405  | н          |       |               |

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1538320-1
 10/30/16
 October 2016
 09/26/16 - 10/30/16

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

#### www.thewpbfchannel.com

| ww.thewpbfchannel.com  |                |                              |        | C4-1                       |               |      |               |
|--|----------------|------------------------------|--------|----------------------------|---------------|------|---------------|
| ine Start Date End Date Description Start  | /End Time      | MTWTFSS                      | Length | Spots/<br>Week             | Rate          | Type |               |
| 14 10/25/16 10/30/16 M-SUN WPBF News 25 €11-1  |                | -TWTFSS                      | 1:00   |                            |               |      |               |
| Class of Time - Pre-emptible with notice   |                | - IWIF55                     | 1.00   | 3                          | \$1,400.00    | NM   |               |
|  | oots/Week      | Rate                         |        |                            |               |      |               |
| 10/24/16 10/30/16 -TWTFSS Spots: # Ch Day Air Date Air Time Description                              | 3              | \$1,400.00<br>Start/End Time | Lengt  | h Ad-ID                    |               |      | Rate Type     |
| 1 WPBF Tu 10/25/16 11:14 PM M-SUN WPBF   | News 25 @      |                              |        | 0 HFA16G405                | БН            |      | \$1,400.00 NN |
| 2 WPBF Th 10/27/16 11:24 PM M-SUN WPBF   |                |                              |        | 0 HFA16G405                |               |      | \$1,400.00 NA |
| 3 WPBF F 10/28/16 11:12 PM M-SUN WPBF  | _              |                              | 1:0    | 0 HFA16G405                | iн —          |      | \$1,400.00 NN |
| 15 10/25/16 10/28/16 Nightline 1238 Class of Time - Pre-emptible with notice                         | 3-107A         | -TWTF                        | 1:00   | 5                          | \$280.00      | NM   |               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Sp</u><br>10/24/16 10/30/16 <u>-</u> TWTF | oots/Week<br>5 | <u>Rate</u><br>\$280.00      |        |                            |               |      |               |
| Spots: # Ch Day Air Date Air Time Description  |                | Start/End Time               | Lengt  | h <u>Ad-ID</u>             |               |      | Rate Type     |
| 2 WPBF Tu 10/25/16 1:02 AM Nightline   |                | 1238-107A                    |        | 0 HFA16G407                |               |      | \$280.00 NN   |
| 4 WPBF W 10/26/16 12:53 AM Nightline   |                | 1238-107A                    |        | 0 HFA16G405                |               |      | \$280.00 NN   |
| 3 WPBF W 10/26/16 1:04 AM Nightline  |                | 1238-107A                    |        | 0 HFA16G405                |               |      | \$280.00 NN   |
| 5 WPBF Th 10/27/16 1:02 AM Nightline<br>1 WPBF F 10/28/16 1:04 AM Nightline                          |                | 1238-107A<br>1238-107A       |        | 0 HFA16G405<br>0 HFA16G405 |               |      | \$280.00 NN   |
|  |                |                              |        |                            |               |      | \$280.00 NM   |
| Class of Time - Pre-emptible with notice   | 5-6am          | 3-                           | 1:00   | 3                          | \$200.00      | NM   |               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Sp</u><br>10/24/16 10/30/163-             | oots/Week<br>3 | <u>Rate</u><br>\$200.00      |        |                            |               |      | r:            |
| Spots: # Ch Day Air Date Air Time Description  | •              | Start/End Time               | Lengt  | h Ad-ID                    |               |      | Rate Typ      |
| 3 WPBF Sa 10/29/16 5:13 AM Sat 5-6am Nev   | ws             | Sat 5-6am                    | 1:0    | O HFA16G405                | ін            |      | \$200.00 NA   |
| 1 WPBF Sa 10/29/16 5:26 AM Sat 5-6am Nev   | WS             | Sat 5-6am                    | 1:0    | O HFA16R302                | ?н            |      | \$200.00 NA   |
| 2 WPBF Sa 10/29/16 5:45 AM Sat 5-6am Nev   | ws             | Sat 5-6am                    | 1:0    | 0 HFA16G407                | 'H            |      | \$200.00 NN   |
| 17 10/29/16 10/29/16 Sat 6-7am News Sat 6 Class of Time - Pre-emptible with notice                   | 6-7am          | 1-                           | 1:00   | 1                          | \$530.00      | NM   |               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Sp</u><br>10/24/16 10/30/161-             | oots/Week<br>1 | <u>Rate</u><br>\$530.00      | -      |                            |               |      |               |
| Spots: # Ch Day Air Date Air Time Description  |                | Start/End Time               |        | h Ad-ID                    |               |      | Rate Type     |
| 1 WPBF Sa 10/29/16 6:56 AM Sat 6-7am Nev   | WS             | Sat 6-7am                    | 1:0    | 0 HFA16G405                | <del>ін</del> |      | \$530.00 NN   |
| 18 10/29/16 10/29/16 Sat 7pm News 7-73/<br>Class of Time - Pre-emptible with notice                  | 0pm            | 2-                           | 1:00   | 2                          | \$1,050.00    | NM   |               |
|  | ots/Week       | Rate                         |        |                            |               |      |               |
| 10/24/16 10/30/162- Spots: # Ch Day Air Date Air Time Description                                    | 2              | \$1,050.00<br>Start/End Time | Lengt  | h Ad-ID                    |               |      | Rate Type     |
| 1 WPBF Sa 10/29/16 Sat 7pm News Credited   | 3              | 7-730pm                      | :0     |                            |               |      | \$1,050.00 NI |
| 2 WPBF Sa 10/29/16 Sat 7pm News<br>Credited  | 3              | 7-730pm                      | :0     | 0                          |               |      | \$1,050.00 NA |
| 19 10/29/16 10/29/16 Sat Jeopardy Sat 7 Class of Time - Pre-emptible with notice                     | 7:30-8PM       | 1-                           | 1:00   | 1                          | \$1,750.00    | NM   |               |
|  | oots/Week<br>1 | Rate<br>\$1,750.00           |        |                            |               |      |               |
| Spots: # Ch Day Air Date Air Time Description  |                | Start/End Time               | Lengt  | h Ad-ID                    |               |      | Rate Typ      |
| 1 WPBF Sa 10/29/16 Sat Jeopardy<br>Credited  |                | Sat 7:30-8PM                 | :0     |                            |               |      | \$1,750.00 NI |
| 20 10/29/16 10/29/16 Late Air M-Sun 1130p-12:1130  | p-1205am       | 2-                           | 1:00   | 2                          | \$1,400.00    | NM   |               |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538320-1 | 10/30/16     | October 2016  | 09/26/16 - 10/30/16 |

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

| www.thewpbfch      | annel.com                  |  |                    |                      |                        |                           |              |              |          |      |                   |
|--------------------|----------------------------|--|--------------------|----------------------|------------------------|---------------------------|--------------|--------------|----------|------|-------------------|
|                    |                            |  |                    |                      |                        |                           |              | Spots/       |          |      |                   |
| Line Start [       |                            |  |                    |                      | Start/End Time         | MTWTFSS                   | Longth       | Week         | Rate     | Туре |                   |
|                    | of Time - Pre              |  |                    |                      | 0 1 04/ 1              |                           |              |              | _        |      |                   |
| Weeks              | : <u>Start D</u><br>10/24/ |  |                    | MTWTFSS              | Spots/Week<br>2        | <u>Rate</u><br>\$1,400.00 |              |              |          |      |                   |
| Spots: #           | Ch Day                     | Air Date                               |                    | Time Descrip         | _                      | Start/End Time            | Lengt        | h Ad-ID      |          |      | Rate Type         |
| 2                  |                            | 10/29/16                               | 12:                | 50 AM Late Ai        | ir M-Sun 1130p-12am    | 1130p-1205am              | 1:0          | ) HFA16R302H |          |      | \$1,400.00 NM     |
| 1                  | WPBF Sa                    | - Football<br>a 10/29/16<br>- Football | 1:0                | 09 AM Late Ai        | ir M-Sun 1130p-12am    | 1130p-1205am              | 1:0          | ) нға16g405н |          |      | \$1,400.00 NM     |
| 21 10/29/<br>Class | 16 10/29<br>of Time - Pre  |  |                    |                      | 1135P-1235X / 120      | 1-                        | 1:00         | 1            | \$450.00 | NM   |                   |
| Weeks              |                            | ate End                                | Date               | MTWTFSS              | Spots/Week<br>1        | Rate<br>\$450.00          |              |              |          |      |                   |
| Spots: #           | <u>Ch</u> <u>Day</u>       | Air Date                               | Air                | Time Descrip         | otion                  | Start/End Time            | Lengti       | Ad-ID        |          |      | Rate Type         |
| 1                  |                            | a 10/29/16<br>dited                    |                    | SCAN                 | DAL WKND LF 1          | 1135P-1235X / 1           | 120 :0       | 0            |          |      | \$450.00 NM       |
|                    | of Time - Pre              | e-emptible v                           | vith no            |                      | D \1235xm-135xm        | 1-                        | 1:00         | 1            | \$230.00 | NM   | ps.               |
| Weeks              | : <u>Start D</u><br>10/24/ |  |                    | <u>MTWTFSS</u><br>1- | Spots/Week<br>1        | <u>Rate</u><br>\$230.00   |              |              |          |      |                   |
| Spots: #           |                            | Air Date                               |                    | Time Descrip         | •                      | Start/End Time            | Lengti       | n Ad-ID      |          |      | Rate Type         |
| 1                  | WPBF Sa                    | 10/29/16                               |                    |                      | SS HOLLYWOOD WK        |                           |              | ) HFA16G405H |          |      | \$230.00 NM       |
| 23 10/29/<br>Class | 16 10/29<br>of Time - Pre  |  |                    | & ISLES ON<br>tice   | SAT 2A-3A              | 1-                        | 1:00         | 1            | \$200.00 | NM   | Į.                |
| Weeks              | : <u>Start D</u><br>10/24/ | <u>ate End</u><br>16 10/3              |                    | MTWTFSS<br>1-        | Spots/Week<br>1        | Rate<br>\$200.00          |              |              |          |      |                   |
| Spots: #           | Ch Day                     | Air Date                               | Air                | Time Descri          | otion                  | Start/End Time            | Lengt        | h Ad-ID      |          |      | Rate Type         |
| 1                  | WPBF S                     | a 10/29/16                             | 3:                 | 32 AM RIZZO          | LI & ISLES ON          | SAT 2A-3A                 | 1:0          | ) HFA16R302H |          |      | \$200.00 NM       |
| 24 10/30/<br>Class | 16 10/30<br>of Time - Pre  |  | tter of<br>vith no |                      | SUN 10-1030A           | 2                         | 1:00         | 2            | \$700.00 | NM   |                   |
| Weeks              | : <u>Start D</u><br>10/24/ |  |                    | <u>MTWTFSS</u><br>2  | Spots/Week<br>2        | <u>Rate</u><br>\$700.00   |              |              |          |      |                   |
| Spots: #           |                            | Air Date                               |                    | Time Descrip         |                        | Start/End Time            |              | n Ad-ID      |          |      | Rate Type         |
| 1                  |                            | 10/30/16                               |                    | 20 AM Matter         |                        | SUN 10-1030A              |              | ) HFA16G405H |          |      | \$700.00 NM       |
| 2                  | WPBF Si                    | 10/30/16                               | 10:                | 26 AM Matter         | of Fact                | SUN 10-1030A              | 1:0          | ) HFA16R302H |          |      | \$700.00 NM       |
|                    | of Time - Pre              | e-emptible v                           | vith no            | tice                 | ID 1030-11AM           | 1                         | 1:00         | 1            | \$350.00 | NM   | 100<br>100<br>100 |
| Weeks              |                            | <u>ate End</u><br>16 10/3              |                    | <u>MTWTFSS</u><br>1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$350.00   |              |              |          |      |                   |
| Spots: #           | Ch Day                     | Air Date                               | <u>Air</u>         | Time Descrip         | <u>otion</u>           | Start/End Time            | Lengti       | Ad-ID        |          |      | Rate Type         |
| 1                  | WPBF S                     | 10/30/16                               | 10:                | 53 AM ON TH          | E MONEY WKND EM        | 1030-11AM                 | 1:0          | ) HFA16G405H |          |      | \$350.00 NM       |
| 26 10/30/<br>Class | 16 10/30<br>of Time - Pre  |  |                    |                      | tor Sun 1230-330       | 6                         | 1:00         | 6            | \$270.00 | NM   |                   |
| Weeks              | : <u>Start D</u><br>10/24/ |  |                    | <u>MTWTFSS</u><br>6  | Spots/Week<br>6        | <u>Rate</u><br>\$270.00   |              |              |          |      |                   |
| Spots: #           |                            | Air Date                               |                    | Time Descri          | _                      | Start/End Time            | <u>Lengt</u> | n Ad-ID      |          |      | Rate Type         |
| 5                  |                            | u 10/30/16                             | 12:                | 42 PM Sun 12         | 30-330PM Rotator       | Sun 1230-330              | _            | ) HFA16R302H |          |      | \$270.00 NM       |
| 2                  |                            | u 10/30/16                             |                    |                      | 30-330PM Rotator       | Sun 1230-330              |              | ) HFA16G405H |          |      | \$270.00 NM       |
| 6                  |                            | 10/30/16                               |                    |                      | 30-330PM Rotator       | Sun 1230-330              |              | ) HFA16R302H |          |      | \$270.00 NM       |
| 4                  | WPBF St                    | u 10/30/16                             | 1:3                | 29 PM Sun 12         | 30-330PM Rotator       | Sun 1230-330              | 1:0          | ) HFA16G405H |          |      | \$270.00 NM       |

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Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538320-1 | 10/30/16     | October 2016  | 09/26/16 - 10/30/16 |

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

| www.thewpbfchannel.         | .com                      |  |   |                              |        |                |             |       |                |
|-----------------------------|---------------------------|--|---|------------------------------|--------|----------------|-------------|-------|----------------|
| Line Start Date             | End Date                  | Description                              | Start/End Time                          | MTWTFSS                      | Length | Spots/<br>Week | Rate        | Type  |                |
| 26 10/30/16                 | 10/30/16                  | · · · · · · · · · · · · · · · · · · ·    | Rotator Sun 1230-330                    | 6                            | 1:00   | 6              | \$270.00    | NM    |                |
| Class of Tir                | ne - Pre-emp              | tible with notice                        |   | <u> </u>                     | 1.00   |                | Ψ270.00     | 14101 | 9              |
| Spots: # Ch                 | Day Air                   |  |   | Start/End Time               |        | h Ad-ID        |             |       | Rate Type      |
| 1 WPI                       |                           |  | un 1230-330PM Rotator                   | Sun 1230-330                 |        | 0 HFA16R30     |             |       | \$270.00 NM    |
| 3 WPI                       | BF Su 10/3                | 30/16 2:20 PM S                          | un 1230-330PM Rotator                   | Sun 1230-330                 | 1:0    | 0 HFA16G40     | J/H         |       | \$270.00 NM    |
| 27 10/30/16<br>Class of Tir |                           | Sun 4p-6PM Rota<br>tible with notice     |   | 2                            | 1:00   | 2              | \$270.00    | NM    |                |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF<br>10/30/16               | 3 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | <u>Rate</u><br>\$270.00      |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   | Date Air Time D                          | <u>escription</u>                       | Start/End Time               | Lengt  | h Ad-iD        |             |       | Rate Type      |
| 1 WPI                       | BF Su 10/3                | 30/16 4:34 PM S                          | un 4p-6PM Rotator                       | Sun 4-6                      | 1:0    | 0 HFA16G40     | <b>05</b> н |       | \$270.00 NM    |
| 3 WPI                       | BF Su 10/3                | 30/16 4:59 PM S                          | un 4p-6PM Rotator                       | Sun 4-6                      | 1:0    | 0 HFA16R30     | D2H         |       | \$270.00 NM    |
| 29 10/30/16<br>Class of Tir | 10/30/16<br>ne - Pre-emp  | Sun 11:35pm Late                         | News 1135p-12am                         | 1                            | 1:00   | 1              | \$1,050.00  | NM    |                |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF 10/30/16                  |   | Rate<br>\$1,050.00           |        | -              |             |       |                |
| Spots: # Ch                 | Day Air                   |  | _ ,                                     | Start/End Time               | Lengt  | h Ad-ID        |             |       | Rate Type      |
| i ·                         | BF Su 10/3                |  | un 11:35pm Late News                    | 1135p-12am                   | 1:0    | 0 HFA16G40     | D5H         |       | \$1,050.00 NM  |
| 30 10/30/16<br>Class of Tir | 10/30/16<br>ne - Pre-emp  | RIZZOLI & ISLES                          | WKND SUN 12A-1A                         | 1                            | 1:00   | 1              | \$530.00    | NM    | <u>(i)</u>     |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF                           |   | Rate<br>\$530.00             |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   |  |   | Start/End Time               | Lengt  | h Ad-ID        |             |       | Rate Type      |
| 1 WPI                       |                           |  | IZZOLI & ISLES WKND L                   |                              |        | 0 HFA16R30     | <b>02</b> н |       | \$530.00 NM    |
| 31 10/25/16                 | 10/25/16                  | Tues ABC Prime                           | A 8-9PM                                 | -1                           | 1:00   | 1              | \$5,400.00  | NM    |                |
|                             |                           | tible with notice                        |   | -1                           | 1.00   | · ·            | \$5,400.00  | INIV  |                |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF 10/30/16 -1               |   | <u>Rate</u><br>\$5,400.00    |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   | Date Air Time D                          | escription                              | Start/End Time               | Lengt  | h Ad-ID        |             |       | Rate Type      |
| 1 WPI                       | BF Tu 10/2                | 25/16 8:46 PM T                          | ues ABC Prime A                         | 8-9PM                        | 1:0    | 0 HFA16G40     | 05н         |       | \$5,400.00 NM  |
| 32 10/25/16<br>Class of Tir | 10/25/16<br>ne - Fixed No | Tues ABC Prime n Pre-emptible            | B 9-10PM                                | -1                           | 1:00   | 1              | \$10,100.00 | NM    |                |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF                           |   | Rate<br>\$10,100.00          |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   |  | •                                       | Start/End Time               | Lengt  | h Ad-ID        |             |       | Rate Type      |
| 1 WPI                       | BF Tu 10/2                | 25/16 9:19 PM T                          | ues ABC Prime B                         | 9-10PM                       | 1:0    | 0 HFA16D40     | 06н         |       | \$10,100.00 NM |
| 33 10/25/16<br>Class of Tir | 10/25/16<br>ne - Pre-emp  | Tues ABC Prime                           | C 10-11PM                               | -1                           | 1:00   | 1              | \$4,300.00  | NM    |                |
| Weeks:                      | Start Date<br>10/24/16    | End Date MTWTF<br>10/30/16 -1            |   | <u>Rate</u><br>\$4,300.00    |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   | Date <u>Air Time</u> D                   | escription                              | Start/End Time               | Lengt  | h Ad-ID        |             |       | Rate Type      |
| 1 WP                        | BF Tu 10/2                | 25/16 10:35 PM T                         | ues ABC Prime C                         | 10-11PM                      | 1:0    | 0 HFA16G40     | D5н         |       | \$4,300.00 NM  |
| 34 10/26/16<br>Class of Tir | 10/26/16<br>ne - Immedia  | Local Post Debate tely Pre-emptible will |   | 5                            | 1:00   | 5              | \$2,000.00  | NM    |                |
| Weeks:                      |                           | End Date MTWTF                           | SS Spots/Week                           | <u>Rate</u>                  |        |                |             |       |                |
| Spots: # Ch                 | Day Air                   |  | •                                       | \$2,000.00<br>Start/End Time | Lengt  | h Ad-ID        |             |       | Rate Type      |
| 2 WP                        |                           |  | ocal Post Debate Special                | 8-9p                         |        | 0 HFA16G40     | 05н         |       | \$2,000.00 NM  |
| 1                           | BF W 10/2                 |  | ocal Post Debate Special                | 8-9p                         |        | 0 HFA16G40     |             |       | \$2,000.00 NM  |
| •                           |                           |  |   |                              |        |                |             |       |                |

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Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538320-1 | 10/30/16     | October 2016  | 09/26/16 - 10/30/16 |

| Advertiser          | Product      | Estimate Number |
|---------------------|--------------|-----------------|
| Clinton/D/President | HFA 2016 60S | 5770            |

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| www.thev  | wpbfchannel                                | .com                     |                                     |  |  |                                       |              |             |             |      |                |
|-----------|--|--------------------------|-------------------------------------|--|--|---------------------------------------|--------------|-------------|-------------|------|----------------|
|           |  | E 15.                    | -                                   |  | 0  |                                       |              | Spots/      |             | _    |                |
| Line S    | Start Date                                 | End Date                 | Desc                                | cription                                     | Start/End Time                           | MTWTFSS                               | Length       | Week        | Rate        | Туре |                |
|           | 10/26/16<br>Class of T <u>i</u> r          | 10/26/16<br>ne - Immed   | Loca<br>liately Pre                 | ll Post Debate Sp<br>e-emptible withou       | pecia8-9p<br>ut notice                   | 5                                     | 1:00         | 5           | \$2,000.00  | NM   |                |
| Spots:    |  | <u>Day</u> A             |                                     | Air Time Desc                                |  | Start/End Time                        |              | th Ad-ID    |             |      | Rate Type      |
|           | 5 WP                                       |                          | 0/26/16                             |  | l Post Debate Special                    | •                                     |              | )() HFA16G4 |             |      | \$2,000.00 NM  |
|           | 1 WP                                       |                          | 0/26/16                             |  | l Post Debate Special                    | •                                     |              | )O HFA16D4  |             |      | \$2,000.00 NM  |
|           | 4 WP                                       | BF W 10                  | 0/26/16                             | 8:59 PM Local                                | Post Debate Special                      | 8-9p                                  | 1:0          | 0 HFA16D4   | Ю6н         |      | \$2,000.00 NM  |
|           | 0/28/16<br>Class of Tir                    | 10/28/16<br>ne - Pre-err | Fri A                               | BC Prime A<br>th notice                      | 8-9PM                                    | 2                                     | 1:00         | 2           | \$4,300.00  | NM   |                |
| W         | Veeks:                                     | Start Date<br>10/24/16   | End D<br>10/30/                     |  | Spots/Week<br>2                          | <u>Rate</u><br>\$4,300.00             |              |             |             |      |                |
| Spots:    | : # <u>Ch</u>                              | <u>Day</u> A             | ir Date                             | Air Time Desc                                | ription                                  | Start/End Time                        | <u>Lengt</u> | th Ad-ID    |             |      | Rate Type      |
|           | 1 WP                                       | BF F 10                  | 0/28/16                             | 7:59 PM Fri Al                               | BC Prime A                               | 8-9PM                                 | 1:0          | )O HFA16V3  | 357н        |      | \$4,300.00 NM  |
|           | 2 WP                                       | BF F 10                  | 0/28/16                             | 8:17 PM Fri Al                               | BC Prime A                               | 8-9PM                                 | 1:0          | 0 HFA16G4   | Ю5н         |      | \$4,300.00 NM  |
|           | 0/27/16<br>Class of Tir                    | 10/27/16<br>ne - Fixed I |                                     | ABC Prime C                                  | 10-11PM                                  | 1                                     | 1:00         | 1           | \$10,800.00 | NM   | 25             |
| W         | Veeks:                                     | Start Date<br>10/24/16   | End D<br>10/30/                     |  | Spots/Week<br>1                          | Rate<br>\$10,800.00                   |              |             |             |      |                |
| Spots:    | : # <u>Ch</u>                              | Day A                    | ir Date                             | Air Time Desc                                | ription                                  | Start/End Time                        | <u>Lengt</u> | th Ad-ID    |             |      | Rate Type      |
|           | 1 WP                                       | BF Th 10                 | 0/27/16                             | 10:45 PM Thur                                | ABC Prime C                              | 10-11PM                               | 1:0          | 0 HFA16D4   | 106н        |      | \$10,800.00 NM |
|           | 0/30/16<br>Class of Tir                    | 10/30/16<br>me - Pre-em  |                                     | ABC Prime B th notice                        | 8-9PM                                    | 1                                     | 1:00         | 1           | \$5,050.00  | NM   |                |
| W         | Veeks:                                     | Start Date<br>10/24/16   | End D<br>10/30/                     |  | Spots/Week<br>1                          | <u>Rate</u><br>\$5,050.00             |              |             |             |      |                |
| Spots:    | : <u># Ch</u>                              | <u>Day A</u>             | ir Date                             | Air Time Desc                                | ription                                  | Start/End Time                        | Lengt        | th Ad-ID    |             |      | Rate Type      |
|           | 1 WP                                       | BF Su 10                 | 0/30/16                             | 8:42 PM Sun /                                | ABC Prime B                              | 8-9PM                                 | 1:0          | 0 HFA16G4   | 105н        |      | \$5,050.00 NM  |
|           | 0/30/16<br>Class of Tir                    | 10/30/16<br>me - Pre-en  |                                     | ABC Prime C<br>th notice                     | 9-10PM                                   | 1                                     | 1:00         | 1           | \$5,400.00  | NM   | **             |
| W         | Veeks:                                     | Start Date<br>10/24/16   | End D<br>10/30/                     |  | Spots/Week<br>1                          | <u>Rate</u><br>\$5,400.00             |              |             |             |      | ***            |
| Spots:    | : <u># Ch</u>                              | <u>Day</u> A             | <u>ir Date</u>                      | Air Time Desc                                | ription                                  | Start/End Time                        | <u>Lengt</u> | th Ad-ID    |             |      | Rate Type      |
|           | 1 WP                                       | BF Su 1                  | 0/30/16                             | 9:19 PM Sun /                                | ABC Prime C                              | 9-10PM                                | 1:0          | 0 HFA16R3   | 802н        |      | \$5,400.00 NM  |
|           | 10/30/16<br>Class of Tir                   | 10/30/16<br>ne - Pre-en  |                                     | ABC Prime D                                  | 10-11PM                                  | 1                                     | 1:00         | 1           | \$5,400.00  | NM   |                |
| W         | Veeks:                                     | Start Date<br>10/24/16   | End D<br>10/30/                     |  | Spots/Week<br>1                          | Rate<br>\$5,400.00                    |              |             |             |      |                |
| Spots:    |  | <u>Day</u> A             |                                     | Air Time Desc                                |  | Start/End Time                        |              | th Ad-ID    |             |      | Rate Type      |
|           | 1 WP                                       | BF Su 1                  | 0/30/16                             | 10:43 PM Sun /                               | ABC Prime D                              | 10-11PM                               | 1:0          | 0 HFA16V3   | 357н 🖘      |      | \$5,400.00 NM  |
| 40 1<br>C | 10/29/16<br>Class of Tir                   | 10/29/16<br>me - Fixed I | ABC                                 | College Football                             | l 12-330pm                               | 1-                                    | 1:00         | 1           | \$7,200.00  | NM   | 30             |
|           | Veeks:                                     | Start Date<br>10/24/16   |                                     | ate MTWTFSS                                  | Spots/Week<br>1                          | <u>Rate</u><br>\$7,200.00             |              |             |             |      |                |
| V         |  | Day A                    | ir Date                             | Air Time Desc                                | ription                                  | Start/End Time                        | <u>Lengt</u> | th Ad-ID    |             |      | Rate Type      |
| Spots:    | : # <u>Ch</u>                              | Day A                    |                                     |  |  | 12 220                                | 1:0          | 0 HFA16R3   | 802н        |      | \$7,200.00 NM  |
| _         | : <u># Ch</u><br>1 WP                      |                          | 0/29/16                             | 2:00 PM ABC                                  | College Football                         | 12-330pm                              | 7.0          |             |             |      | 4.1-22.22      |
| Spots:    | 1 WP                                       |                          | 0/29/16<br>Flori                    | da State College                             | College Football Foo Florida State Col   | · · · · · · · · · · · · · · · · · · · | 1:00         | 1           | \$14,000.00 | NM   |                |
| Spots:    | 1 WP                                       | BF Sa 10/29/16           | 0/29/16<br>Flori<br>Non Pre-e       | da State College<br>emptible<br>eate MTWTFSS |  | · · · · · · · · · · · · · · · · · · · |              |             |             | NM   |                |
| Spots:    | 1 WP<br>10/29/16<br>Class of Tir<br>Veeks: | 10/29/16<br>ne - Fixed N | 70/29/16 Florion Pre-6 End D 10/30/ | da State College<br>emptible<br>eate MTWTFSS | Foo Florida State Col<br>Spots/Week<br>1 | leg1-                                 | 1:00         |             |             | NM   | Rate Type      |

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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1538320-1 | 10/30/16 | October 2016 | 09/26/16 - 10/30/16

| Advertiser          | Product      | Estimate Number |  |
|---------------------|--------------|-----------------|--|
| Clinton/D/President | HFA 2016 60S | 5770            |  |

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Spots/ Line Start Date **End Date** Description Start/End Time Week MTWTFSS Length Rate Type \$14,000.00 10/29/16 10/29/16 Florida State College Foo Florida State College 1:00 Class of Time - Fixed Non Pre-emptible

Total Spots 103

Payment Terms 30 Days

Gross Total \$

\$165,790.00

Agency Commission

\$24,868.50

Net Amount Due

\$140,921.50